

## Arqiva selects Media Excel encoders

**Austin Texas, September 7, 2015** — Media Excel, a leading supplier of reliable software solutions for realtime multiscreen video delivery, today announced that communications infrastructure company Arqiva has selected Media Excel’s HERO encoders, through Garland Partners, to support its IP streaming solution.

Forming part of the Arqiva IP streaming solution, the Media Excel HERO encoders provide high-quality encoding and transcoding with superior density, and management features. The Media Excel HERO encoders will encode a variety of TV sources and output them as Microsoft Smooth Streaming video, while embedding time-sensitive data into all output streams. The data can then be used downstream on the player side, to reference the streams against an EPG or Live to VoD workflow, via unified streaming services. Media Excel also helped Arqiva to develop customer interfaces (APIs) to ease the integration of the encoder with the different elements of the IP streaming solution.

Alex Pannell, Media Services Director at Arqiva, said: “Garland Partners with its Media Excel offer has enabled Arqiva to deliver a high-quality IP streaming solution, which will ensure our customers are able to provide a consistently great user experience, thanks to the exceptional standard of monitoring and quality of service that the encoders provide. We found Garland to be extremely responsive and effective due to their expertise and understanding of our business aims.”

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### **About Media Excel**

Media Excel is the leading supplier of reliable software solutions for realtime multiscreen video delivery. Founded in 2000 and headquartered in Austin, Texas, the company has been the industry leader in the development of real-time video processing software to distribute video over IP networks. Solutions from Media Excel provide the reliability, scalability and performance required to deliver high quality video via appliance and cloud deployment models. Powering more than 300 million multiscreen subscribers worldwide, and with the #1 market share in multiscreen delivery for wireless carriers in North America, Media Excel assists Pay TV operators, content providers, broadcasters and telcos worldwide. To learn more, please visit [www.mediaexcel.com](http://www.mediaexcel.com) or contact us at [info@mediaexcel.com](mailto:info@mediaexcel.com).